

# LAUNCH

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## INITIATIVE

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### **Want to get your foot in the Fashion Door, Launch Initiative will get your whole body there!**

Fashion design is an distant dream when your success is contingent on your ownership of Christian Louboutin heels, a pocket book complete with elitist networking chains you can recite on a first name basis, and the funding to supply your enormous production costs. You might have talent, but move along, because that's going to mean next to nothing against the fierce world of fashion.

Launch Initiative is a company created to sideline these very obstacles of the industry, launching promising designers further than the designs on their sketching pads. Through a publicly viewed website, potential designers are able to design garments based on loose guidelines that are publicly viewed, voted for, and potentially manufactured, distributed and available for sale. The collaboration ensures designers receive a cut of profits made, at no cost to the designer, and with complete financial support.

Public interaction and support is paramount to the success of potential designers. Launch Initiative encourages public interaction with the designers, involvement in public forums, online magazines, and blogs. The buzz surrounding Launch Initiative has caught on fast. With established fashion personalities like Oyster magazine heralding Launch Initiatives' success as a "world first" and a "prime industry resource", there's no doubt that Launch is truly causing whispers throughout the fashion community.

Use Launch Initiative as your platform to creative success, and support other abundant emerging talents at [www.launchin.net](http://www.launchin.net)

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