

LAUNCH

INITIATIVE

Company Bio

Dust up on your design skills help is on the way!

Everyone knows it's a long, hard road to the top of the fashion industry. Many talented designers don't even know where to start. Launch Initiative Fashion gives aspiring designers the opportunity to 'launch' their fashion career.

Whether it be a solo venture to establish a new label or work within an existing fashion house, we are here to help you.

Everyone at Launch is working hard to assist designers in achieving their dreams. We encourage a fun, innovative and productive approach to the initiative.

Launch Initiative Fashion encourages designers to submit their works to our website where they will be voted on by fellow designer and the public. Eventually the most popular designs are manufactured and sold by Launch Initiative Fashion at no cost to the designer.

It really is that simple.

You do the designing. We do the rest.

The designer remains in complete creative control of their design and receives a 10% royalty of the sale price. Each garment has the designers name on the label and everything associated with Launch Initiative is 100% Australian made and owned.

This is an amazing, world first opportunity for designers' that is going to change the world of fashion, as we know it. As a new company, we at Launch Initiative Fashion are excited to see the bubble-up-effect this initiative will have on the rest of the fashion industry.

To submit your designs or find out more visit www.launchin.net